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## **ATRIA BOOKS TO LAUNCH ENLIVEN**

### **NEW IMPRINT WILL PUBLISH BOOKS ON SPIRITUALITY AND WELLNESS**

NEW YORK (March 16, 2015) – The Atria Publishing Group today announced Enliven, a new imprint specifically for spiritual development, success and wellness. Author and social entrepreneur Zhen Muzyka will serve as Publisher-at-Large and will be based in Ojai and Los Angeles.

Enliven will be a holistic publisher for mission-driven authors with the first book to be published in Fall 2015. “Our authors embody fresh voices in empowerment, creativity and spirituality in the 21<sup>st</sup> Century,” says Muzyka. “We’ll strive to fulfill our mission to increase literacy, uplift humanity, ignite genius and be part of a soulful exchange of ideas with each title we publish.”

“Spirituality and wellness books have been a core business for us since Atria Books was launched over a decade ago. Enliven is a way for us to expand upon our dedication to publish the best authors in this category, and to complement our existing publishing at Beyond Words,” says Judith Curr, President and Publisher, Atria Publishing Group. “With her entrepreneurial skills, impressive network and wide-ranging knowledge in this field, Zhen is the ideal person to be at the forefront for us.”

Among the first books to be published in 2015 by Enliven will be:

***Bouncing Forward*** by Michaela Haas, PhD examines Post Traumatic Growth research from a Buddhist and clinical perspective and features intimate interviews with iconic survivors whose stories inspire healing.

***Convergence Healing: 7 Steps to Lovingly Heal Your Pain*** by Peter Bedard

After a decade of debilitating physical and emotional suffering, Peter uncovered an empowered, new way of healing chronic pain without medicine. The Convergence Healing method helps readers permanently heal on a mind, body, and spirit level.

*And following in 2016:*

***Music and Mantra*** by Girish: the celebrated kirtan musician teaches readers meditation through singing, illuminating ancient singing traditions through the lens of 21<sup>st</sup> century neuroscience.

***ORIGIN***: The world's leaders and icons tell readers intimate details of the struggles that have made them successful and strong—from the editor-and-chief of Origin Magazine, Maranda Pleasant.

***Be Brave***, the haunting and inspiring story of filmmaker Daniel Northcott's dying wish to share his message of unity with the world as told by his sister, Erin and as a compliment to the upcoming documentary film.

***Meeting the Mandala***, by Lama Tsultrim Allione, author of *Feeding Your Demons*, explores the healing power of sacred mandala art to heal the mind of neuroses.

**Atria Books** is an imprint of Simon & Schuster, a part of CBS Corporation. Simon & Schuster is a global leader in the field of general interest publishing, dedicated to providing the best in fiction and nonfiction for consumers of all ages, across all printed, electronic, and audio formats. Its divisions include Simon & Schuster Adult Publishing, Simon & Schuster Children's Publishing, Simon & Schuster Audio, Simon & Schuster Digital, and international companies in Australia, Canada, India, and the United Kingdom. For more information about Atria, visit our website at <http://imprints.simonandschuster.biz/atria>.

**Z**hena Muzyka is a social entrepreneur, author, public speaker and the publisher of Enliven Books, a new Mind-Body-Spirit imprint from Atria Books/Simon and Schuster. As the host of "***Change Maker***" ***CBS Radio Podcast***, Zhena explores the inner terrain of personal development with bestselling authors, politicians, artists, experts and business leaders. Zhena's book, ***Life by the Cup***, chronicles her experience of growing a multimillion-dollar fair trade tea company, Zhena's Gypsy Tea, as a single mom with \$6 to her name in hopes to inspire others to achieve their most audacious dreams. Contact: [Zhena.Muzyka@Simonandschuster.com](mailto:Zhena.Muzyka@Simonandschuster.com)